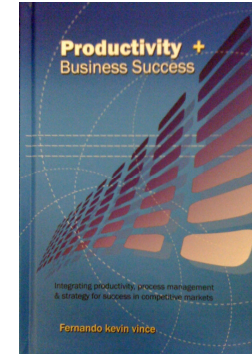


Productivity + Business Success

Author: Kevin Vince Fernando
ISBN: 978-981-08-5610-6
Dimension: 14.5cm by 21.5cm
Pages: 84 pgs
Price: SGD27.00/ RM48.00



Book Details:

- Productivity: A strategic priority
- Productivity measurement and target setting
- Processes, structures and work design
- Capability development, work standards and performance management
- Linking continuous improvement and innovation through learning
- Leading productivity improvements: overcoming challenges & changing culture
- Integrated planning template

Synopsis:

This book on productivity & business success is target at business managers and leaders interested in a practical approach to link productivity programs and improvement efforts to broader business directives such as strategy and innovation. The book presents a strategy driven approach to productivity improvement.