

A Practical Approach to Strategic Human Asset Management — aligning HR to strategy for value-add

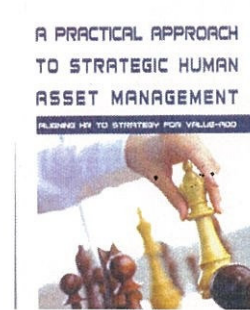
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Book Details:

Chapter 1 — What is Strategic HRM?

Chapter 2 — Business Strategy and the Environment

Chapter 3 — Core Processes and Critical Success Factors

Chapter 4 — People Implications of Strategy: Culture, Competence and Commitment

Chapter 5 — Stakeholder & Resource Analysis

Chapter 6 — Putting the diagnosis pieces together for priority setting

Chapter 7 — Building the Strategic HRM Plan

Chapter 8 — Effective Implementation

Chapter 9 — Controlling for Achievement through Performance Measures

Chapter 10 — Managing Alignment of HRM Strategy

Chapter 11 — Value Add Role of HRM

Chapter 12 — The Human Asset Balanced Scorecard

Chapter 13 — It's Importance & Challenges

Chapter 14 — The Need for Customized HR Strategies

Synopsis:

This book provides a framework that is down to earth and provides HR professionals a series of steps that may be taken to systematically evaluate, design and implement HRM systems that align with business strategy.

Reviews:

“The complexity with strategic HRM lies in the process of integrating in practical manner a support function such as HR into the primary value chain activities of the organization. The chapter on human asset balanced scorecard provides a clear and logical link between HRM and the business. As a practitioner of these processes, I have benefited from his unique insights.”

- Sandra Yap, Chief HRD Specialist, Sumitomo Bakelite Singapore